Bharat Sanchar Nigam Ltd.

(A Government of India Enterprise) Tariff & Costing-CM Section, Corporate Office, 1st Floor, Bharat Sanchar Bhawan, H.C. Mathur Lane, Janpath, New Delhi - 110 001. Tel. No.011-23037200 Fax No.011-23329125



No.26-17/2009-R&C (Pt.)

Circular T&C-CM No. 68/11-12

Sub: Revision in tariff of data plan under 3G mobile services-reg.

Kindly refer to this office order of No.26-08/2009-R&C dated 21.10.2009, No.26-17/2009-R&C (Pt.) dated 06.09.2011 and orders issued from time to time on the subject mentioned above. Now it has been decided by the Competent Authority to introduce two new Data Top-up vouchers and rationalize the existing Data Top-up voucher as under:-

| MRP in Rs. (Incl. of S. Tax) | | Free Usage in MB | | Validity |
|------------------------------|---------|------------------|---------|----------|
| Existing | Revised | Existing | Revised | |
| 197 | 190 | 500 | 500 | Nil |
| NA | 100 | NA | 250 | Nil |
| NA | 350 | NA | 1000 | Nil |

MRP is inclusive of Service Tax @10.30%. Circles can suitably adjust the MRP in the price band upto Rs.3 (+/-) of above price considering the local market condition and technical feasibility.

2. The initial validity on activation of Data plan with FRC 51 to be revised from existing 180 days to 30 days. All other terms and conditions will remain same.

3. The above revision will be applicable with effect from **10.10.2011**.

4. This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and proper advertisement as deemed fit may be made to generate adequate response.

5. The impact of above tariff needs to be analyzed and feed back submitted on monthly basis to BSNL HQ for future reference on Fax No. 011-23329125 and e-mail – <u>prema@bsnl.co.in</u> or <u>skmohakud@bsnl.co.in</u>

(Prema Krishnamachari) Dy. General Manager (T&C)

To All CGMs- Telecom Circles/ Telephone Districts.

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/E/HR/F, BSNL.
- 3) ED-F/CA/NB, BSNL.
- 4) All PGMs / Sr.GMs/GMs, BSNL C.O.
- 5) Sr. GM (S&M)-for publicity.
- 6) GM (IT) for making necessary update in website and place in news item.
- 7) GMs (CMTS/CDMA-Billing Centre).
- 8) Director General P & T Audit, Delhi- 110054.
- 9) OL Section for Hindi version.
- 10) Guard file.

(Subrat Kumar Mohakud) Dy. Manager (T&C)